

Oyinkan Ologbese

@OYINKAN.HONEY
HUMOUR | LIFESTYLE
MARRIAGE | MOTHERHOOD

ABOUT ME

I am a creative and passionate content creator and budding influencer. Through my lifestyle, marriage, and motherhood content, I aim to connect with my growing audience by celebrating the beauty of everyday life.

Whether it's by sharing heartfelt moments, lighthearted humor, or tips and tricks, I love creating stories that leave a lasting impression. I pride myself on building a loyal and highly engaged audience that values my perspective.

I'm excited to collaborate with your brand to bring fresh, creative campaigns to life. Let's work together to tell meaningful stories that connect, inspire and convert!

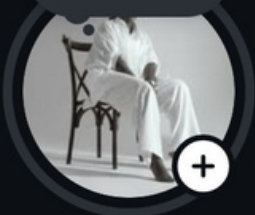


INSTAGRAM INSIGHTS

oyinkan.honey 



Share a note



Oyinkansola Ologbese

325
posts

4 028
followers

956
following

Digital creator

Mrs O! 

 Nigerian Girl enjoying South Africa  

 Humour • Lifestyle • Marriage • Motherhood

 Let's collaborate, DM or email me

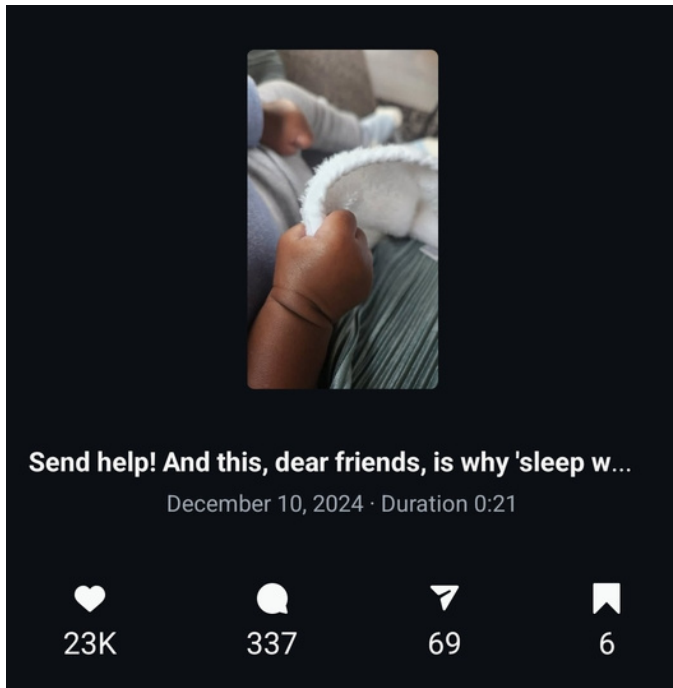
 youtube.com/@oyinkanhoney and 1 more

 **oyinkan.honey**

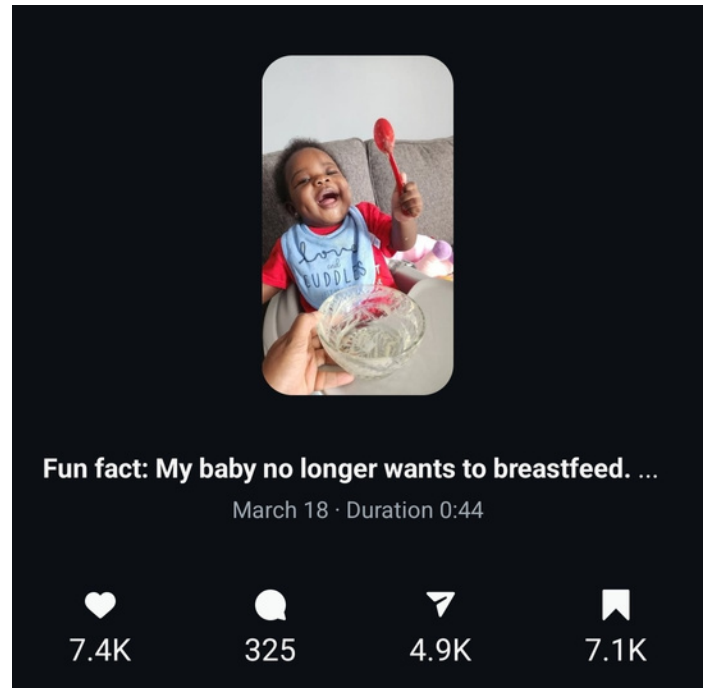
4K	67%	70%	3.6%
FOLLOWERS	WOMEN	AGE 25 -34	ENGAGEMENT RATE

I share content to my feed 3 to 5 times a week, and make daily appearances on my Stories to showcase relatable moments of everyday life and keep my audience engaged. [Click here to view my Instagram page.](#)

CONTENT SAMPLES

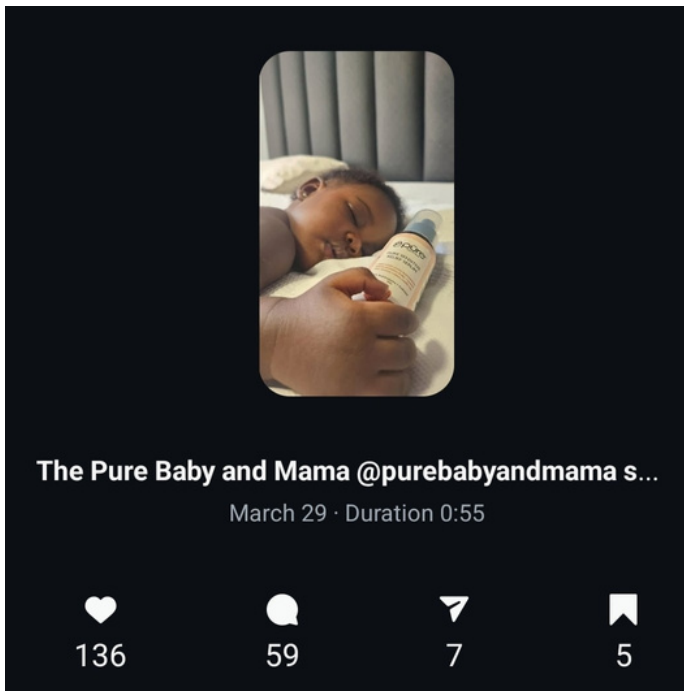


Humour and relatability are very important to me, so I often create light-hearted videos like this one which has gotten 1.5 million views so far. Here, I share a relatable motherhood moment that got my audience talking in the comment section and in my DMs. [Click here to watch.](#)

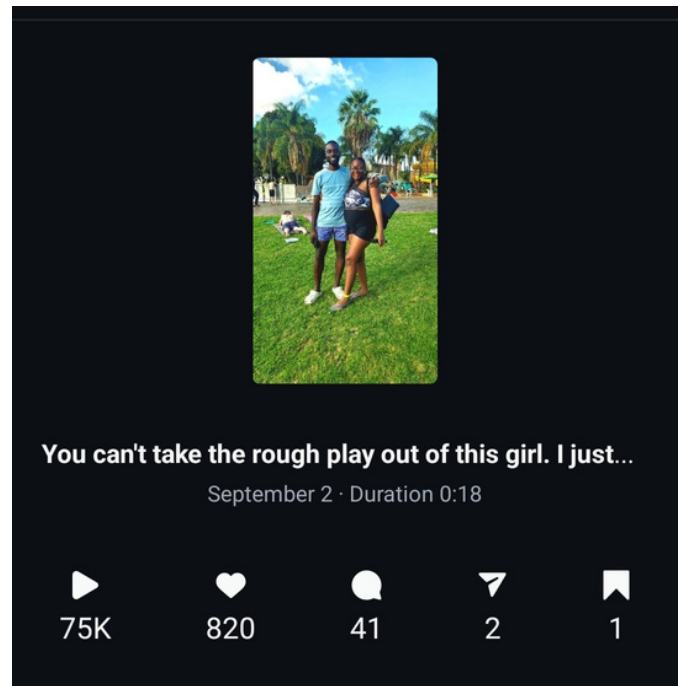


As I learn my way through motherhood, I'm all for sharing practical tips that can benefit other mums. Videos like this one where I share my baby's first foods have been very helpful, as mums have had great conversations sharing tips, concerns and "thank yous" in the comments. [Click here to watch.](#)

CONTENT SAMPLES

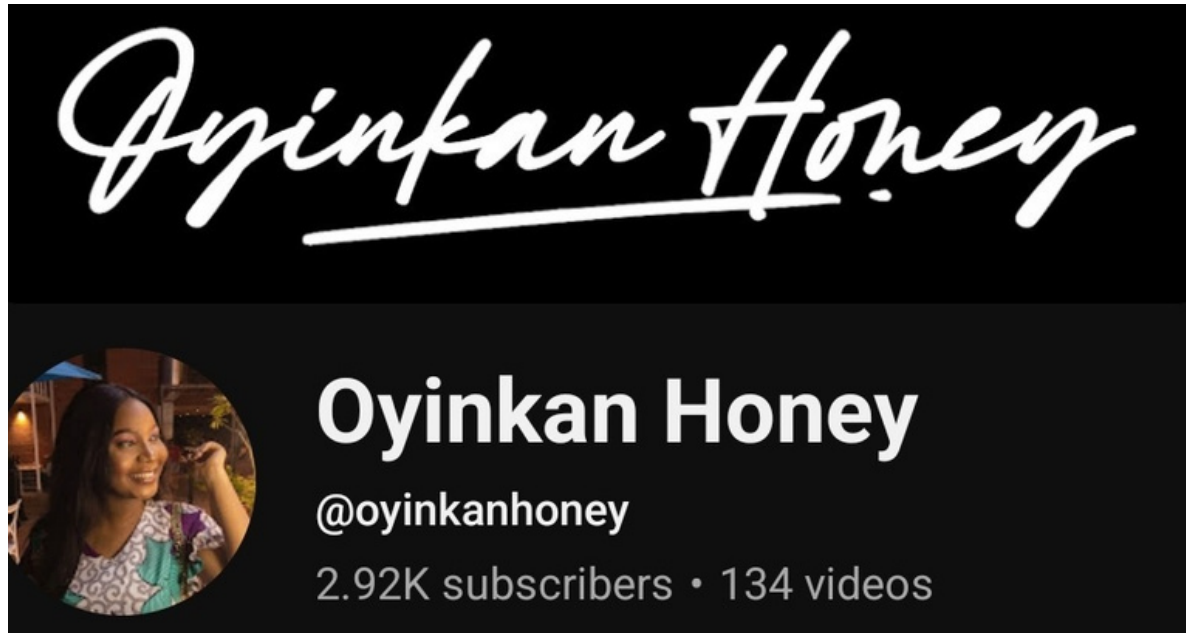


When it comes to brand partnerships, I make sure to put my best filming, editing, and storytelling skills to use. This video I made for a baby skincare brand held the audience's attention, got conversations going, and most importantly, influenced people to buy the product through my referral link. Love what you see? Your brand can be next. [Click here to watch.](#)



Travel and staycations are very important to my family, and I endeavour to share our trips across South Africa and beyond with my audience. Here, I share a glimpse into our experience at Bela Bela Resorts. My audience engaged significantly with this content as they enjoy my travel content. [Click here to watch.](#)

YOUTUBE INSIGHTS



2.9K SUBSCRIBERS	5.8% CLICK THROUGH RATE	71% AGE 25 -44	6.9% ENGAGEMENT RATE
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On Youtube, I share vlogs about daily life, family, travel and valuable experiences. I also share educational content that focuses on helping people understand the peculiarities of life in South Africa. I upload one new video every week to my channel. [Click here to view my Youtube channel.](#)

SERVICES AND RATES

SINGLE PLATFORM

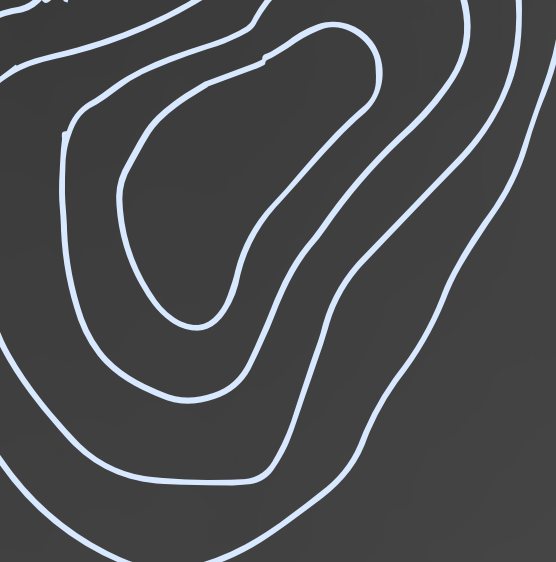
PLATFORM	SERVICE	DETAILS	RATE (ZAR)
Instagram	Static Post	Single image or carousel post + 24-hour story post	1000
Instagram	Stories	3 Instagram story posts	1000
Instagram	Reel	Up to 90 seconds with product integration	1200
YouTube	Integrated Video	2 - 5 minute product mention in a vlog or sit-down video	1200
YouTube	Dedicated Video	5-15 minutes, custom thumbnail, SEO title	2200

SERVICES AND RATES

MULTIPLE PLATFORM PACKAGES

PACKAGE	DETAILS	RATE (ZAR)
Instagram Package	3 Instagram Stories + 1 Static post + 1 Reel	3000
Instagram + TikTok (1 Video)	1 Reel + 1 Tiktok video	1500
Instagram + TikTok (2 Videos)	Instagram + TikTok (2 Videos)	2750
Instagram + TikTok (Full)	3 Instagram Stories + 1 Static post OR Reel + 1 Tiktok video	2200
YouTube Integrated + Instagram	1 YouTube Video with product mention + 1 Instagram reel OR Static post + 3 IG Stories	3000
YouTube Dedicated + Instagram	1 Dedicated YouTube Video + 1 Instagram reel OR Static post + 3 IG Stories	4000
All-Inclusive Package 1	1 YouTube Video (Integrated) + 1 Instagram reel + 1 Instagram static post + 3 IG Stories + 1 Tiktok Video	4200
All-Inclusive Package 2	1 YouTube Video (Dedicated) + 1 Instagram reel + 1 Instagram static post + 3 IG Stories + 1 Tiktok Video	5000

Kindly note that rates are negotiable and packages are customizable. Thank you.



GET IN TOUCH

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