



REARABETSWE MORALO

CONTENT CREATOR

Hello, I'm Rearabetswe (Rey) ,I believe that life is better with a little inspiration—and a lot of laughter! As a motivational and father-son content-creator, I combine heartfelt motivational messages with fun, uplifting humor to connect with audiences of all ages. My goal? To inspire, entertain, and remind everyone that hope and happiness can go hand in hand.

CONTENT STYLE

Aesthetic

Modern, Tone & Mood, Visual Style, Brand Identity

Content Focus

Motivation & Positivity, Humor & Entertainment, Family & Father-Son Bond

AUDIENCE DEMOGRAPHICS

Location	Target Audience	Age Group
Gauteng, Pretoria, 0190	Young Adults & Teens (Ages 15–30), Parents & Families, and General Audience Who Enjoys Relatable Humor	15-60 years old

11K

Instagram

196K

Tik Tok (Reyanddad)

97K

Tik Tok (Reythefearless)

SOCIAL STATS



Rearabetswemoralo@gmail.com

@Reyanddad

@Reythefearless

WHY PARTNER WITH ME?

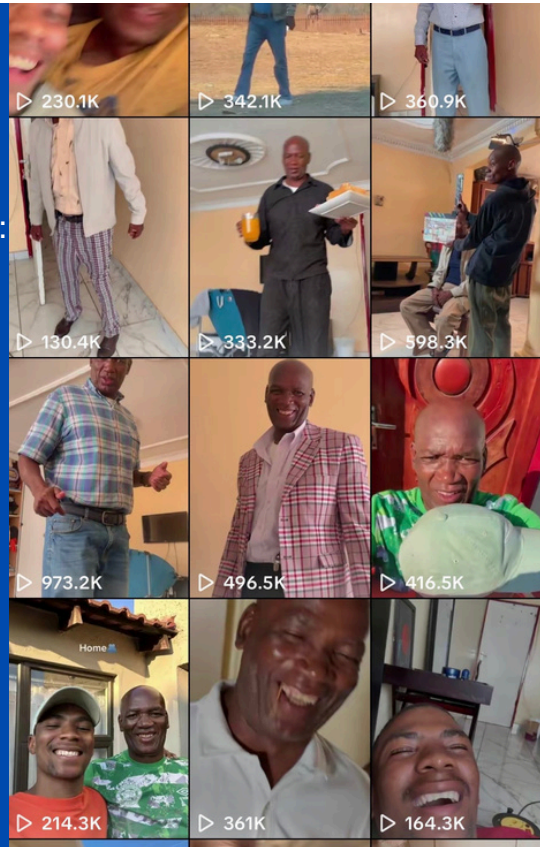
My mix of motivation, humor, and family values sets me apart from typical influencers. I can deliver heartfelt messages that inspire people and, in the next moment, make them laugh out loud. This combination keeps audiences engaged and ensures branded content doesn't feel like a commercial—it feels like a story.

I create real, unfiltered content that captures the genuine bond between a father and son. Our audience values this authenticity—it makes them feel like part of our family. When brands partner with us, they tap into that trust and emotional connection, which makes campaigns feel natural rather than forced.

SERVICES OFFERED

Brand Collaborations & Sponsored Content

- Sponsored Videos or Posts: Create authentic, family-oriented ads that blend naturally into my content.
- Product Integrations: Use my storytelling skills to feature products in a relatable, humorous, or inspirational way.
- Campaign Ambassadors: Represent brands for longer-term collaborations to build trust and loyalty with my audience.



Social Media Content Creation Services

- Reels/TikTok Content Creation: Offer short-form video creation services for brands looking to boost their social presence.
- User-Generated Content (UGC): Make authentic product demo videos for brands to use on their own channels.

Rates

Static Post: R4 500

Tik Tok video: R8 000

Story: R1 500

LET'S CREATE TOGETHER

—
Rearabetswemoralo@gmail.com